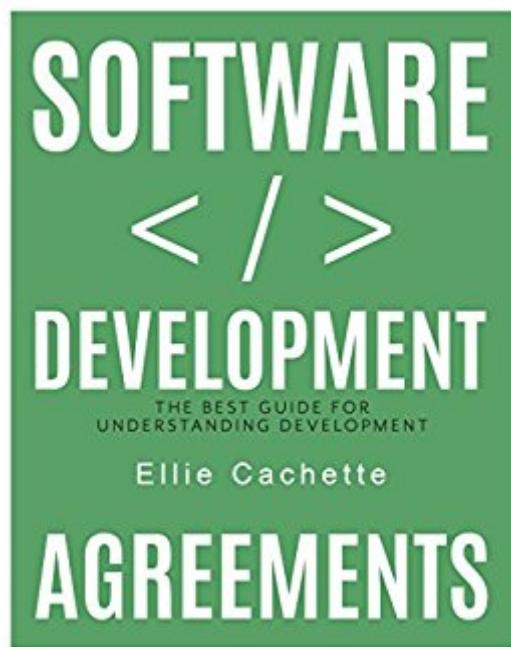


The book was found

Software Development Agreements: Complete Guide For Bringing Ideas To Apps



Synopsis

Turning ideas into apps is as simple as 1-2-3. This book is designed to guide anyone through hiring developers, managing a development project, and overseeing completion. Broken down into project phases, each part of the book covers a project phase while each chapter a particular project topic. Everything from tips to legal templates to examples are included. This book has everything one might need to understand how development projects work and what agreements are used and signed in the meantime. Requests for Proposals, Statements of Work, Quotes, validating products, all things needed when hiring or working as a developer as covered.

Book Information

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Customer Reviews

This book helped me SO much in developing my startup. I found the pre-software development chapters really useful and it gave me the confidence to put a team together. 6 months and this book is still "holding my hand" and guiding me along the way. It's like a business mentor that you can actually trust. For me the fact that it helps you flesh out my vision into a framework and helps you avoid the pitfalls and legal problems of starting a company around an app makes my life so much

easier. As a first time developer, I am really going at this from a position of complete naivety. This book means that I actually know how to protect my idea; the diligence and documentation sections (chapter 12) mean that I don't have to live with the fear of losing my work because I hired someone, so I am and work is coming along MUCH faster than if I did everything on my own! I would recommend this book to anyone that wants to start a software based startup; and if this is your first time doing so buy it, it'll save you so much stress that it is really worth every penny.

I'm not a software person however I do own my own business and this book taught me a lot about how to think of things, in ways I hadn't before. Some of it seemed technical but the chapters are written in a way that's digestible and easy to understand. Simple. Chapter 10 (which was on Product Validation) was extremely helpful for me, as I try to make changes to my own business do some preparing before and this chapter explained basically the same thing for software. Surprisingly this is my favorite business book right now even if "techie." Great read. Super useful!

Ellie Cachette is a master! I seen her speak on and moderate several panels, and I'm excited to see that she's compiled for ample knowledge into this volume. It's about damn time! I appreciate her empathy with her audience, acknowledging that lots of people could be builders, if only they'd had some structure. Ellie offers that structure here.

This book saved us \$40K in legal fees and probably 6 months of negotiations. Invaluable resource for any startup or business working in or purchasing software. I bought copies for all of my team and made them read it. Feedback thus far has been incredibly positive.

There are "Thought Leaders" and then there are "Do Leaders" and those writing books are usually of the "Thought Leader" variety. What about the "Do Leaders"? They are generally too busy doing to write books. That's why this is a rare treat from a real deal doer, Ellie Cachette. She's someone who fits writing this in between executing projects on the front lines. Those who want to save time, money, and heartache are smart to listen up to Cachette's battle-tested advice.

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